

# Educational Opportunities      Support Hybrid

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

*All grants are managed in compliance with relevant accreditation and industry compliance criteria.*

Independent educational grants, dedicated to the educational mission of the Annual Congress, are appreciated and important to the Congress' success.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for **Congress + Year**. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/**Congress** will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of **Congress + Year**.

Recipients (HCPs) will need to fulfil the criteria specified by **Congress** in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the **Congress** Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting's success.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Educational Grant in support of a Congress Day of the Scientific Program and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

E-Posters create unique networking and engagement opportunities, generate participants' interest and are good exposure for authors in the virtual environment, as participants can interact with them via chat. E-poster support

includes:

- Signage in the virtual Lobby to the e-Poster page with “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application

#### For Hybrid:

E-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster that is shown at dedicated digital stations at the event and on a dedicated page in the virtual platform.

E-Posters create unique networking and engagement opportunities, generate participants’ interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently.

E-poster support includes:

- Signage at the entrance to the e-Poster area with “Supported by...” and a company logo only
- Signage, “Supported by...” and a company logo only on each individual e-poster station
- Signage in the Lobby of the virtual platform to the e-Poster page with “Supported by...” and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, virtual platform and application, and with signage during the event.

An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and

other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: “Supported by: company name/logo” (product logo not permitted).
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: “Supported by: company name/logo” (product logo not permitted).
- 2 “push notifications”.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors’/ Supporters’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International

Federation of Pharmaceutical Manufacturers & Associations)  
[www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines.  
Failure to comply with these regulations may not be used as a  
ground to declare the contract void. Failure to comply with  
the rules and regulations will not expose the Organizer to any  
suits, demands by the Exhibitor/Supporter or any other third  
party.

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**NOTES:**

\*All pictures are illustrations only.□□□□□□□□□□

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for pricing, bookings and customized packages.

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